

December 22, 2022

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

## RE: Response Letter California Chamber of Commerce to Cruise Advice Letter 002

On behalf of the California Chamber of Commerce, I'm writing to ask that you approve Cruise's application to expand its operational services to San Francisco citywide, 24/7, under the CPUC's Driverless AV Passenger Service Deployment program. As one of the largest advocacy organizations for the business community in the state, we urge the commission to approve the resolution at their earliest opportunity.

Cruise's commercial vehicle service will connect San Francisco businesses to new customers from virtually anywhere in the city by either shuttling customers to storefronts or delivering goods to consumers' doors. Employees can also benefit from Cruise's dependable, safe, and emission-free rides after working hours. A 2019 study from <u>APTA</u> found that among 790,000 late-shift workers in the US, the commute times for those taking public transit were twice as long as those with a personally-owned vehicle.

San Francisco businesses are already benefiting from Cruise's all-electric, self-driving vehicles. Since the onset of the pandemic, Cruise has partnered with the SF-Marin Food Bank and SF New Deal to deliver 2.3M+ meals to those in need. Cruise's meal delivery effort is a core part of Cruise's social impact program Cruise For Good, which dedicates 1% of its fleet to serving local communities.

Many of these deliveries supported local restaurants run by small business owners by distributing meals from these restaurants to families experiencing food insecurity. More than 80% of these meals are distributed to households in San Francisco zip codes below the poverty line.

We are passionate about promoting and facilitating business in California, including the Bay Area. If Cruise is allowed to operate its driverless vehicle services in San Francisco at all times, it would bring lasting benefits for businesses, their workers, and our communities.

For these reasons, we're proud to support Cruise and respectfully ask that you approve its application to expand its services in San Francisco.

Sincerely.

Brady Van Engelen, Policy Advocate California Chamber of Commerce

cc:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



**December 22, 2022** 

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Tom Werner SunPower 2001 Gateway Place, Suite 101E San Jose, California 95110

(408) 501-7864

svlg.org

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

The Silicon Valley Leadership Group (Leadership Group) writes to support Cruise's application to expand its operational services to the entire city of San Francisco under the CPUC's Driverless AV Passenger Service Deployment program (Program).

The Leadership Group is a business association representing more than 350 Innovation Economy companies. Our members employ nearly one of every three private sector workers in Silicon Valley, and collectively account for more than \$4 trillion of economic activity. Since 1977, we have led on policy issues that strengthen and grow the Golden State's innovation leadership, business competitiveness and quality of life.

Allowing Cruise to expand service offerings in San Francisco will improve mobility for many residents who are unable to access traditional transportation options that are limited to owning a private vehicle or living in proximity to public transportation. The elderly, infirm or disabled populations will have increased opportunities to travel for work and play with Cruise's passenger service. Additional modes of travel that are convenient and affordable will help ensure more equitable transportation for the City's diverse communities.

Cruise's expanded services under the Program will also help bring California closer to its ambitious goals of reducing greenhouse gas emissions. Harmful vehicle discharges are a major pollutant contributing to climate change. Cruise's all-electric fleet of autonomous vehicles will serve consumers' transportation needs while reducing reliance on traditional emission-producing automobiles.

In order to create a more accessible and cleaner California, the Leadership Group urges the California Public Utilities Commission to approve Cruise's application to expand its operational services to all of San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

Respectfully,

Peter Leroe-Muñoz

General Counsel

Senior Vice President, Tech Policy



- 2001 Gateway Place, Suite 101E San Jose, California 95110
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- svlg.org



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January 2, 2022

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

RE: Response Letter San Francisco Chamber of Commerce to Cruise Advice Letter 002

On behalf of the San Francisco Chamber of Commerce, I'm writing to ask that you approve Cruise's application to expand its operational services to San Francisco citywide, 24/7, under the CPUC's Driverless AV Passenger Service Deployment program.

The San Francisco Chamber of Commerce and our members, which span across all industries, are committed to improving conditions for businesses in San Francisco, and a wider, more accessible transportation network in the city would greatly aid our mission.

Cruise's commercial vehicle service will connect San Francisco businesses to new customers from virtually anywhere in the city by either shuttling customers to storefronts or delivering goods to consumers' doors. Employees can also benefit from Cruise's dependable, safe, and emission-free rides after working hours.

San Francisco businesses are already benefiting from Cruise's all-electric, self-driving vehicles. Since the onset of the pandemic, Cruise has partnered with the SF-Marin Food Bank and SF New Deal to deliver 2.3M+ meals to those in need. Cruise's meal delivery effort is a core part of Cruise's social impact program Cruise For Good, which dedicates 1% of its fleet to serving local communities.

Many of these deliveries supported local restaurants run by small business owners by distributing meals from these restaurants to families experiencing food insecurity. More than 80% of these meals are distributed to households in San Francisco zip codes below the poverty line.

If Cruise is allowed to operate its driverless vehicle services in San Francisco at all times, it would bring lasting benefits for businesses, their workers, and our communities. For these reasons, we're proud to support Cruise and respectfully ask that you approve its application to expand its services in San Francisco.

Respectfully,

Rodney Fong President & CEO

The San Francisco Chamber of Commerce



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Dr. Ben Drati SMMUSD January 9, 2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

On behalf of the Santa Monica Chamber of Commerce, I am writing to ask that you approve Cruise's application to expand its operational services to San Francisco citywide, 24/7, under the CPUC's Driverless AV Passenger Service Deployment program.

Cruise's commercial vehicle service will connect San Francisco businesses to new customers from virtually anywhere in the city by either shuttling customers to storefronts or delivering goods to consumers' doors.

Here in Santa Monica, we were Ground Zero for shared e-scooters in 2017, and our forward-thinking city and business community quickly developed regulations and partnerships to show the world how micromobility could be a legitimate and sustainable transportation option for commuters and tourists.

Our city also created a Zero Emission Delivery Zone Pilot program to prioritize clean, electric delivery vehicles by offering priority curb space in a one-square mile test zone in Downton Santa Monica and along Main Street.

We believe driverless technology represents the same promise of a cleaner, safer, and more inclusive transportation system.

We are passionate about supporting small businesses and local startups, and using new technologies to solve big problems. We are watching Cruise's successes in San Francisco closely, and we are eager to see the benefits of their driverless technology expand across the state.

For these reasons, we're proud to support Cruise and respectfully ask that you approve its application to expand its services in San Francisco.

Thank you,

Judy Kruger President/CEO

Judy Knuger

cc.

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

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Nat Trives Coalition for Engaged Education



### **Tim Elder, President**

National Federation of the Blind of California president@nfbcal.org

4226 Castanos Street Fremont, CA 94536 (916) 382-0372

January 9, 2023

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

#### Dear Director Ito:

The National Federation of the Blind of California supports the Driverless Deployment permit application submitted to the California Public Utilities Commission by Cruise. As the transformative membership and advocacy organization of the state's blind, the National Federation of the Blind of California is committed to advocating for the right of blind Californians to travel independently. If the California Public Utilities Commission approves the wide-scale commercial use of Cruise's autonomous vehicles, we believe this would provide accessibility and independence for many blind people in the region and expanding throughout the state. We also believe that there should be a healthy set of choices as more entrants to this market emerge.

At the national level, the National Federation of the Blind was founded in 1940 to advocate for the complete integration of the blind into society on the basis of equality. Today the national organization has more than fifty thousand members from fifty-two affiliates all across the country. If the California Public Utilities Commission approves Cruise's application, we have no doubt the Federation would help advocate for the proliferation of autonomous vehicle testing nationwide, with the state of California leading the way. National Federation of the Blind President, Mark Riccobono, once said in an address at the US Department of Transportation: "Equal access to reliable, affordable, flexible, and barrier-free transportation is one of the most significant obstacles preventing people with disabilities . . . from fully contributing their talents and achieving full integration in our communities. The race to bring fully autonomous vehicles to America's roads brings an unprecedented opportunity to ensure equal access for people with disabilities."

Cruise's autonomous ride-hailing service has the potential to improve independence and create new mobility options for people who cannot drive due to having a disability. These new options can increase access for blind Americans to be able to commute to and from work, school, the doctor's office, the grocery store, or anywhere else.

To offer these solutions to California residents, the California Public Utilities Commission should encourage and allow Cruise's autonomous vehicle service by approving the Cruise application, which will allow for accessible and regulated deployment of autonomous vehicles on our streets.

Sincerely,

Tim Elder, President

Tim Elder

National Federation of the Blind of California



1/10/22

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~

2443 Fillmore Street #198, San Francisco, CA 94115

RE: FILLMORE MERCHANTS ASSOCIATION IN SUPPORT OF CRUISE AL 002

Dear Director Ito:

As a representative of the Fillmore Merchant Association, I am writing to you today in support of Cruise's application to expand its operations 24/7 to serve the entire city of San Francisco. Cruise is a valued community partner, and we support the company's efforts to provide clean, accessible, and safe transportation options for all San Franciscans, and our visitors and businesses.

The Fillmore neighborhood is a cultural landmark and one of San Francisco's main hubs for entrepreneurship, community, and entertainment. Our organization represents businesses in one of the city's most vibrant shopping and dining districts, encompassing Japantown, the Fillmore Jazz District, and tony Pacific Heights.

Small businesses are the backbone of our local economy. As they continue their march to recovery from the pandemic amid challenging economic times, we are enthusiastic about the new possibilities that Cruise's service can provide our members, employees, and the communities they live in, work in, and serve.

Through engagement with our organization and other diverse communities, Cruise has clearly demonstrated how their service benefits our businesses' customers and employees. Expanding Cruise's service will also expand access to our neighborhood and our small businesses.

Cruise will continue to make it easier for residents and visitors alike to enjoy all that the Fillmore District has to offer, helping local businesses thrive. Employees will also have a high-quality and affordable transportation option - particularly late at night when public transit options are limited.

San Franciscans, visitors, and local businesses deserve affordable, safe, and accessible transportation. For these reasons, we ask that the commission to approve Cruise's application to expand 24/7 services citywide as soon as possible.

Thank you in advance for your consideration.

Appreciatively, Patti Mangan Fillmore Merchants Association Executive Director

RE: SUNSET MERCANTILE IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

As a representative of <u>Sunset Mercantile</u>, I am writing to you in support of Cruise's application to expand its operations 24/7 to serve the entire city of San Francisco. Cruise has provided a tremendous benefit to our organization, and we support the company's efforts to provide clean, safe, and accessible transportation options for all San Francisco residents.

Sunset Mercantile's mission is to bring together community members, local commerce, and causes through festive, family-friendly events. Our events connect entrepreneurs, artists, small business owners, and local nonprofits in an effort to support local businesses and our community members.

Cruise is currently serving the Sunset neighborhood without issue and we believe they play an important role in further connecting our community. By allowing Cruise to expand its services, we will continue to expand access to our neighborhood and help local business owners and community members get to where they need to be - anywhere across the city, at any time of day. Cruise's expansion also makes it easier for residents across the city and visitors to enjoy all that Sunset has to offer, helping businesses in our neighborhood thrive.

San Franciscans, visitors, and local businesses deserve affordable, safe, and accessible transportation. For these reasons, we ask that the commission approve Cruise's application to expand 24/7 services citywide as soon as possible.

We appreciate your time and attention to this issue.

Thanks,
Courtney Ryan
Sponsorship Manager
Sunset Mercantile

CC:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

RE: HUMANMADE IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

I am writing to share <u>Humanmade</u>'s support of Cruise's request to expand its operations 24/7 to service all of San Francisco. As an important community partner to us and many other organizations in its hometown of San Francisco, Cruise is helping to advance sustainable, clean, and safe transportation options for everyone and all communities

Humandmade's mission is to empower individuals in the local community to become the next generation of inventors, designers, and makers by providing access to the best training, tools, and facilities through workforce development and public training sessions.

Humanmade is proud to be a long-time partner of Cruise for many years. Through its social impact program, Cruise for Good, Cruise has used their all-electric, self-driving fleet to deliver more than 2.3 million meals to San Franciscans in need. Our program participants received meals delivered by Cruise through our partnerships with the SF New Deal, and we are grateful for their efforts to support our community with this critical need as food insecurity continues to persist.

We also worked closely with Cruise to support the next generation of workers through its FutureWorks program, which connects students and workers from underrepresented backgrounds to train for job opportunities for the economy of the future. We believe emerging technology like clean energy and autonomous vehicles will help create high-quality jobs and support new workforce employment opportunities.

We ask the Commission to approve Cruise's application to expand their services citywide as soon as possible. Approving Cruise's application will help to grow the number of green jobs in the Bay Area and provide clean transportation options that benefit our city, businesses, residents and visitors.

Thank you in advance for your consideration.

Sincerely,

Ryan Spurlock, Founder & Executive Director at Humanmade

Alice Reynolds, President, CPUC

Cliff Rechtschaffen, Commissioner, CPUC

Genevieve Shiroma, Commissioner, CPUC

Darcie Houck, Commissioner, CPUC

John Reynolds, Commissioner, CPUC

Christine Hironaka, Deputy Cabinet Secretary, Governor's Office

Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



731 Sansome Street, Suite 100 | San Francisco, CA 94111-1725 **t:** (415) 677-7600 | **f:** (415) 296-0313 | **e:** info@selfhelpelderly.org *Providing strength, hope and empowerment to seniors since* 1966

January 18, 2023

Mr. Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: SELF-HELP FOR THE ELDERLY IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

On behalf of <u>Self-Help for the Elderly</u>, I am reaching out to share our support for Cruise's application to serve the entire city of San Francisco at any time. Cruise has made it a priority to understand and address transportation challenges facing seniors. We applaud their efforts to increase accessible, clean, and affordable transportation options that will significantly benefit the communities we represent.

Since 1966, Self-Help for the Elderly has promoted independence, well-being, and dignity for older adults in the San Francisco Bay Area. As a multicultural and multilingual organization, we empower older adults from all backgrounds to live longer, healthier, and more purposeful lives. Over 90 percent of our clients are from low-income and minority communities.

According to the Administration for Community Living, approximately <u>40 percent</u> of Americans over 65 experience trouble with mobility. Many older adults experience changes as they age that impact their ability to drive safely. As a result, they are often forced to rely on family members, caregivers, or public transportation for basic transportation. This is not only limiting and inconvenient but also contributes to a lack of independence and feelings of isolation and loneliness.

Cruise's self-driving technology has the potential to address these challenges and empower seniors to live more independently and safely. Vehicles such as the Cruise Origin will help to improve mobility for those who struggle to utilize current transportation options, making it easier for them to commute, run errands, see their families, and stay connected.

We are confident that Cruise's expanded service will provide local seniors with equitable access to more affordable and safe transportation options they need to lead dignified and vibrant lives. We urge the commission to approve TL-002 to allow Cruise to provide 24/7 service to the entire city.

Thank you in advance for your consideration.

Sincerely,

Anni Chung, President and CEO

cc: Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

RE: GOLDEN GATE RESTAURANT ASSOCIATION IN SUPPORT OF CRUISE ADVICE LETTER 002

Dear Director Ito:

On behalf of the <u>Golden Gate Restaurant Association</u> (GGRA), I am writing in support of Cruise's application to expand its operations 24/7 to serve the entire city of San Francisco. Cruise is a valued San Francisco community partner, and we support its work to advance sustainable, accessible, and safe transportation options for all residents, visitors, and businesses.

The GGRA is the singular trusted organization and one-stop resource for the culinary community in the Bay Area. Our mission is to celebrate and empower the restaurant community through advocacy, education, marketing, events, and training.

By expanding Cruise's service, our members and their employees will have a safe, clean, and affordable transportation option - particularly late at night when public transit options are limited. A 2019 study from APTA found that among the 790,000 late-shift workers in the US, commute times for those taking public transit were twice as long as those with a personally-owned vehicle. With its all-electric, self-driving fleet, Cruise is able to provide greater access to goods and services across the city, and we know their vehicles will benefit the restaurant community and beyond.

For these reasons, we humbly ask the Commission to approve Cruise's application to expand 24/7 services citywide as soon as possible, so San Francisco can remain a leader in providing transportation options that will benefit the city, our local economy, and residents and visitors.

We appreciate your time and attention.

Thanks, Laurie Thomas Executive Director, Golden Gate Restaurant Association

CC:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



# Letter of Support of Cruise AL 002

1/18/2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: ROSE PAK COMMUNITY FUND IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

On behalf of the Rose Pak Community Fund (RPCF), I am sharing our support for Cruise's application to expand its commercial deployment area to the full 7x7 of San Francisco, 24/7. Cruise is a valued and trusted community partner, and we support its efforts to provide clean, accessible, affordable, and safe transportation options for all San Franciscans, visitors, and businesses.

The Rose Pak Community Fund was established in 2017 to advance the causes that Rose Pak, a community leader and political force who worked in San Francisco's Chinatown for over 45 years, championed throughout her life. This includes efforts around affordable housing, the preservation of Chinatown, access to quality healthcare, support for merchants and small businesses, and improving our schools.

Nearly 40 percent of Americans over the age of 65 experience trouble with mobility, according to the Administration for Community Living, and the CDC reports that millions of adults in the U.S. live with a disability. Despite these facts, most transportation options and services are not designed with these individuals in mind, resulting in significant barriers. Oftentimes, these groups end up relying on family members, caregivers, or public transportation for basic transportation needs.

All-electric, autonomous rideshare service Cruise is committed to addressing these challenges for our seniors and all San Franciscans by building a product for the community. Vehicles such as the first accessible AV, the Cruise Origin for Mobility, will help to improve mobility for those who struggle to utilize current transportation options.



# 白蘭社區基金

Cruise is focused on making a positive impact for our neighborhoods. Their self-driving fleet has delivered more than 2.3 million meals to San Franciscans in need since the onset of the pandemic.

We urge the commission to approve TL-002 to allow Cruise to provide around the clock service to the entire city and believe that expanding Cruise's service will provide equitable access to affordable and safe transportation options.

Thank you in advance for your consideration.

Sincerely, Chak Hang (Dixon) Li Director, Rose Pak Community Fund

#### cc:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



RE: SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

I am writing as an individual Councilmember regarding my personal support of Cruise's request to expand its operations 24/7 across San Francisco. Although El Cerrito will not immediately benefit from this proposed expansion, I fully believe in Cruise's vision of providing safe, clean, and accessible transportation options and hope that it will be available to my city and its residents in the near future.

Founded in 1917 by refugees of the 1906 earthquake and fire, El Cerrito is now home to about 26,000 residents. One of our top priorities is to ensure the prosperity of our residents and businesses, and the success of our public services and art and culture developments. I know Cruise's ridehail service can play a significant role in helping us achieve these goals. The company has taken on an active role with many local San Francisco neighborhoods and community groups, and I believe it will continue these efforts in areas of future expansion.

Cruise's zero-emission, autonomous vehicle service already provides a safe and sustainable transportation option to help community members and visitors travel around the city. The proposed expansion will only increase these benefits to more communities, as well as support the city's economic development by connecting storefronts with customers and creating new possibilities, like doorstep delivery and more.

I kindly ask that the commission approve Cruise's application to expand its services 24/7 citywide. Cruise's expansion will not only benefit San Francisco, but also serve as a critical milestone in helping the company expand to other areas, like El Cerrito, in future years.

Thank you for your time and attention.

Sincerely,

Gabe Quinto, El Cerrito City Councilmember

cc: Members of CPUC

Christine Hironaka, Deputy Cabinet Secretary, Governor's Office

Dear Director Ito:

My name is Todd Roberts and I am submitting this letter in my capacity as CEO of Assistive Technology Development, Inc (ATDev). I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including some with disabilities, a freedom they haven't experienced before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. I am also excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

As the CEO of ATDev, an assistive technology company developing next generation assistive devices for people with disabilities, I have had the privilege of meeting and working with many people with physical disabilities. This often leads to us needing to travel together. As an able-bodied person I have the privilege of using just about any form of transportation, but currently my colleagues do not. The work that Cruise is doing with accessible autonomous vehicles has the opportunity to enable the same level of mobility and autonomy for people with physical disabilities that is currently available to able-bodied people.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Thank you,

**Todd Roberts** 

CEO

Assistive Technology Development, Inc.

CC:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



Neighborhood Center

January 12, 2023

BOARD OF DIRECTORS

Douglas Ito, Director **Consumer Protection & Enforcement Division** California Public Utilities Commission 505 Van Ness Avenue

Dan Hernandez **PRESIDENT** 

San Francisco, CA 94102

Judy Giampaoli **VICE PRESIDENT** 

RE: TELEGRAPH HILL NEIGHBORHOOD CENTER IN SUPPORT OF CRUISE ADVICE LETTER 002

**Dear Director Ito:** 

Lynn Jefferson **SECRETARY** 

As a representative of Telegraph Hill Neighborhood Center (TEL HI), I am writing in support of Cruise's application to expand its operations 24/7 to serve the entire city of San Francisco. Cruise is a valued San Francisco community partner, has worked with us closely to listen to and address our transportation challenges, and we support their work to provide accessible, clean, and affordable transportation options that will benefit our community and more.

Fady Zoubi **TREASURER** 

Joe Della Cella

For 133 years, TEL HI's mission has been to "enhance the lives of the people in our community." Through our organization, we promote stability for seniors, children, and families. To that end,

we strongly believe that Cruise will enhance the quality of life in our community.

Diana Chu

Eric Dickey

Nick Goldberg

As a San Francisco-based company, Cruise has made it a priority to support our work and build meaningful relationships with local community groups, like TEL HI. Cruise has shown through their actions that they care about our residents and businesses, both in our neighborhood and throughout all of San Francisco.

Jessica Ho

Rick Kaluza

Another way Cruise demonstrates their commitment to helping the community is through their partnership with the San Francisco-Marin Food Bank, which has provided and delivered more than 2.3 million meals to San Franciscans in need. This commitment to support our city gives us strong confidence that Cruise will continue to be community-minded as they expand.

McGurrin Leibert

Sanford Marshall

For these reasons, I urge the commission to vote to approve Cruise's application to fully expand its commercial services throughout San Francisco as soon as possible. This way, all city residents, visitors, and businesses can experience the benefits of Cruise's transportation options.

**Dominique Price** 

Shital Patel

We appreciate your time and attention.

Beth Schnitzer

Thank you,

Lisa Stanton

**Brett Talbott** 

Michele Imfeld Wessling

Telegraph Hill Neighborhood Center CEO/Executive Director

Alice Reynolds, President, CPUC

John Reynolds, Commissioner, CPUC

Nestor L. Fernandez II CEO/EXECUTIVE **DIRECTOR** 

Cliff Rechtschaffen, Commissioner, CPUC 660 LOMBARD STREET SAN FRANCISCO CA,

Genevieve Shiroma, Commissioner, CPUC Darcie Houck, Commissioner, CPUC

94133 TEL: 415-421-6443

Christine Hironaka, Deputy Cabinet Secretary, Governor's Office Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

FAX: 415-433-1352 501(c)3: 94-1167422



#### Douglas Ito, Director

Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

My name is Jerry He, the Executive Director of CARTS. Our mission is to connect communities in need with mobility innovations, and I am writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

We believe having access to fully driverless and accessible vehicles will offer San Francisco residents, including many that are physically and/or economically challenged, a freedom they haven't experienced before. With Cruise's proposed expansion, many community members will be able to take advantage of these benefits immediately.

At CARTS, we promote safe, equitable, sustainable, affordable and high-quality mobility. We are excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility, as we believe that **full autonomy** and **purpose-built accessible vehicles** are two key necessary conditions for safe and equitable transportation, especially for the currently underserved communities who:

- do not have access to private vehicles (72% of San Francisco households own 1 or 0 vehicles, according to the latest US Census Bureau American Community Survey),
- cannot/choose not to drive,
- live in public transit deserts.

A scalable, city-wide, 24/7 deployment of Cruise's services will significantly improve the freedom, opportunities and quality of life of many low-income and public housing residents, the senior community, the disabled community, high school students and many more. San Francisco and California have the unique opportunity to reinvent transit and mobility for public good with technology leaders such as Cruise.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Sincerely,

Jerry He

Executive Director, CARTS

Jan 20, 2023



cc:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

RE: SF.CITI IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

As a representative of <a href="style="style-type: square;">sf.citi</a>, I am writing to you today in support of Cruise's application to expand its operations 24/7 to serve the entire City of San Francisco. Cruise is a valued partner, and we support the company's efforts to provide clean, accessible, and safe transportation options for all San Franciscans at all hours of the day.

sf.citi is the technology company trade association of San Francisco. We represent dozens of the world's foremost tech companies who employ tens of thousands of people in San Francisco. Our mission is to empower our community to have a voice in issues and policies critical to advancing our industries and we are committed to facilitating cross-sector conversations between the city's tech, nonprofit, and political communities to solve long-lasting city issues.

As a contributing member of San Francisco's transportation industry, Cruise is eliminating human error that causes collisions and traffic fatalities, and is helping to improve road safety for all users as self-driving vehicles will never drive drunk, distracted, or text behind the wheel. Additionally, Cruise has been 100% electric from the start and is helping to build out electric vehicle charging infrastructure with other key partners that will aid San Francisco in meeting state climate goals and improve the strength of our energy grid.

By approving Cruise's expansion, the CPUC can further position San Francisco as a world leader on the environment, technology, and transportation and create career paths in clean energy, AI, and other areas for the future of work. Cruise's expansion will need the appropriate workforce to help maintain and expand their services eventually across the entire world.

For all of these reasons and more, we ask that the commission approve Cruise's application to expand 24/7 services citywide as soon as possible so San Francisco can better serve the transportation needs of our communities and economy.

We appreciate your time and attention.

Thank you Director Ito,

Alexan

sf.citi

CC:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



# San Francisco Council of District Merchants Associations

Masood Samereie
President

Janet Tarlov Vice-President Morgan Mapes Secretary Tracey Sylvester Secretary Mike Zwiefelhofer
Treasurer

Douglas Ito, Director

Jan 23, 2023

Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: SAN FRANCISCO COUNCIL OF DISTRICT MERCHANTS ASSOCIATIONS IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

#### Dear Director Ito:

The Executive Board of the San Francisco Council of District Merchants Associations (SFCDMA or the Council), is writing today in support of Cruise's application to expand current public services to all of San Francisco, 24 hour hours per day, 7 days per week.

For seventy years, the Council has advocated for the City's merchant associations and neighborhood commercial districts to improve the business climate in San Francisco. Cruise supports our organization's aim to protect, preserve, and promote our City's small businesses. Cruise has made it a priority to build meaningful relationships with organizations like ours to ensure their service is designed to support local residents and businesses. They have worked closely with our associations, hosting local events to educate merchants and community members about the benefits of their service.

If Cruise's application is approved, San Franciscans and visitors will have another accessible, affordable and environmentally friendly transit option that connects patrons directly to the city's commercial districts. We believe Cruise's expanded services will support an improved business climate for local businesses and the larger San Francisco economy. Further, our research indicates a commitment by Cruise to public safety that interests us. We trust that Cruise will continue to work diligently to maintain and improve safety, efficiency and reliability within their existing and expanding fleet.

We're confident that Cruise will maintain a community-minded focus as they seek to expand services to all of San Francisco. We urge the commission to approve TL-002 and allow Cruise to provide 24/7 service to all of San Francisco.

Sincerely,

Masood Samereie, President

cc.

Alice Reynolds, President, CPUC / Genevieve Shiroma, Commissioner, CPUC / Darcie Houck, Commissioner, CPUC John Reynolds, Commissioner, CPUC / Karen Douglas, Commissioner, CPUC / Christine Hironaka, Deputy Cabinet Secretary, Governor's Office / Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

Dear Director Ito:

I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

As background, I have been reporting on the autonomous vehicle industry since 2014 when I wrote this short story about what life might be like in the year 2040 thanks to the rollout of shared, electric, connected, and autonomous vehicles.

https://viodi.com/2014/06/02/googles-potential-end-game-transport-and-organize-the-worlds-people-not-just-information/

This shared approach to mobility promises a lower cost, more sustainable, more accessible, and higher quality experience than either private car ownership or current public transit options. It promises to be as disruptive as Internet Protocol was to legacy telephone networks.

From a risk perspective, that GM, Cruise's parent, is willing to put its deep pockets behind this effort is indicative of its confidence in Cruise's offering. In my discussions with Cruise employees, safety and accessibility are priorities. Simply, GM has too much at stake to bring forward a commercial offering before they feel it is ready.

This opportunity is a gift for both the city of San Francisco and the state of California to remain on the cutting edge of technological developments that help their citizens. Other communities, such as Trenton and the state of New Jersey, with their <u>TrentonMOVES initiative</u>, are actively trying to partner with entities like Cruise to help improve mobility for those who need better options. They would love the opportunities that come from such a deployment. These opportunities include

- Working with transit systems to have Cruise serve as last mile(s) feeders
- Using Cruise to supplement transit in those areas/times where transit is lacking.
- Identifying and piloting how Cruise might help reduce parking needs.
- Exploring how Origin Mobility might improve the quality of accessibility for those in need.

To be clear, my advocacy for what Cruise is proposing is bigger than Cruise. It has to do with the 2040 vision where mobility is much more sustainable, accessible, and affordable thanks to the vehicles and systems created by Cruise and others.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible, and dignified transportation experience to all.

In Community,

Ken Pyle

CC:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



1919 S. Eads St. Arlington, VA 22202 703-907-7600 CTA.tech

January 23, 2023

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

Re: Response by the Consumer Technology Association to Cruise AL 002

On behalf of the Consumer Technology Association ("CTA"), we write in support of Cruise's California Public Utilities Commission ("CPUC") Driverless Deployment Permit application. Granting this permit will enable further development of Cruise's driverless, zero-emission self-driving vehicle ("SDV") for commercial use to all of San Francisco.

CTA firmly believes that self-driving vehicles will positively impact the lives of Californians. SDVs can reduce traffic fatalities, increase independence and mobility for seniors and people with disabilities, reduce emissions, create jobs, and boost the economy. In partnership with General Motors, Cruise is developing a wheelchair accessible self-driving vehicle for community use, the Origin Mobility.

CTA represents the more than \$505 billion U.S. consumer technology industry, which supports more than 18 million American jobs. Our membership is comprised of over 1500 companies from every facet of the consumer technology industry, including many which are making the driving experience safer with self-driving vehicles. Our members include a wide range of companies working to bring SDV innovations to America's roadways, including vehicle and component manufacturers, software developers, and transportation platforms. CTA also owns and produces CES®—the most influential technology event in the world.

CTA urges the California Public Utilities Commission to approve Cruise's application, which will provide a safe, accessible, and sustainable transportation experience to Californians.

Sincerely,





1919 S. Eads St. Arlington, VA 22202 703-907-7600 **CTA.tech** 

# /s/ Michael Petricone

Michael Petricone Senior Vice President, Government Affairs Consumer Technology Association 1919 S Eads St Arlington, VA 22206

## /s/ India Herdman

India Herdman Senior Coordinator, Policy Affairs Consumer Technology Association 1919 S Eads St Arlington, VA 22206



Dear Director Ito:

My name is Owen Kent and I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including some with disabilities, a freedom they haven't experienced before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. I am also excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

Cruise is working with community leaders to ensure that sustainable transportation is available to everyone who needs it and actively testing the Origin Mobility vehicle and its mobile app with community members so they are as inclusive as possible.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Thank you, Owen Kent

CC:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office





January 24, 2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Re: TechNet Response to Cruise AL 002

Dear Director Ito,

On behalf of TechNet, I respectfully request your approval of Cruise's application to expand its operational services to San Francisco citywide, 24/7, under the CPUC's Driverless AV Passenger Service Deployment program. TechNet is committed to promoting innovative technology solutions that build the energy and transportation systems of the future. Investing in the safe driverless deployment of AVs on public roads will bring tremendous benefits to California's passengers and local businesses while also advancing the state's energy and environmental goals.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over five million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance.

Cruise's commercial vehicle service will provide the people of San Francisco another clean transportation option and will help make the roads safer in the process. Through their first 800,000 fully driverless miles, Cruise has maintained a stellar safety record while offsetting hundreds of metric tons of CO2. An expansion of their service area would also keep California at the forefront of innovation and encourage growth in other sectors.

San Francisco businesses also stand to benefit from Cruise's all-electric, self-driving vehicles. Since the onset of the pandemic, Cruise has partnered with



the SF-Marin Food Bank and SF New Deal to deliver 2.3M+ meals to those in need. Cruise's meal delivery effort is a core part of Cruise's social impact program Cruise For Good, which dedicates one percent of its fleet to serving local communities.

If Cruise is allowed to operate its driverless vehicle services in San Francisco at all times, it would bring lasting benefits for businesses, their workers, and our communities. For these reasons, TechNet strongly supports Cruise's application and respectfully requests your approval. Thank you for your consideration.

Sincerely,

Lia Nitake

Lu Driv

Deputy Executive Director for California and the Southwest

TechNet



# Neighborhood Association

Advocating for Our Community Since 1994

January 24, 2023

Douglas Ito, Director, Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: India Basin Neighborhood Association in support of Cruise AL 002

#### Dear Director Ito:

I am writing on behalf of the India Basin Neighborhood Association (IBNA) to share our support of Cruise AL 002 to expand its services to all of San Francisco, 24/7. We hope Cruise's all-electric, self-driving fleet will help address the transportation needs of our community.

Established in 1994, the IBNA Mission is to advocate for the needs of people living, working, and playing in San Francisco's India Basin while preserving its natural beauty, history, and diversity. Our neighborhood is undergoing tremendous development, with more than 2,500 new residential units approved, the population is expected to double by 2025. More than 200,000 square feet of new commercial space and an expanded waterfront park are expected to draw huge crowds for shopping, dining, events, and activities. The IBNA vision goals welcome these changes while hoping to keep this a livable community through:

- Comprehensive Planning
- Economic Success
- Environmental Protections
- Transportation Improvements
- Recreational Opportunities

Current public transportation routes do not fully serve the India Basin neighbors, workers, or visitors, especially "the first and last mile" from the T stop, Southeast Community Center, and Bayview Plaza businesses, at Third Street and Evans, into our residential community; the Parks; and the Shipyard homes, businesses, and artist's studios. There is no transit to India Basin and the Shipyard during overnight hours. This is why we believe Cruise's self-driving vehicle service is a clean, affordable, and sustainable transportation option that could tremendously benefit our neighborhood.

Cruise's expansion to all of San Francisco will give the residents of India Basin, especially seniors or others who experience more limited mobility, more accessible transportation options, and the freedom to move to and from the community with ease. It may also bring more visitors to support our local economy, increasing the economic success of current businesses and future projects in the area. Cruise's service will also ensure that all of this is done safely with autonomous vehicles that will never drive impaired, distracted, or recklessly.

Cruise has connected with IBNA several times over the last few years to understand our needs and concerns and how they can better address them. We urge the CPUC Commission to approve their request to expand citywide. Please feel free to contact me with any questions or concerns at 415 420-9887 or info@indiabasin.org

Thank you for your consideration,

Jill Fox, member of the Board, India Basin Neighborhood Association, https://www.indiabasin.org



# CHINESE CHAMBER OF COMMERCE

730 Sacramento Street, San Francisco, CA 94108 (415) 982-3000 Fax: (415) 982-4720

January 24, 2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: SF CHINESE CHAMBER OF COMMERCE IN SUPPORT OF CRUISE ADVICE LETTER 002

Dear Director Ito:

I am reaching out to share the <u>Chinese Chamber of Commerce of San Francisco's</u> support for Cruise's application to expand operations across the city of San Francisco 24/7. Cruise is a valuable partner for our organization, and we support the company's efforts to advance clean, accessible, and safe transportation solutions for city residents, visitors, and businesses alike.

The Chinese Chamber of Commerce is a century-old organization promoting Chinese American businesses and culture in San Francisco. We are dedicated to fostering a healthy and prosperous community in the nation's oldest Chinatown, from promoting and protecting small businesses to hosting cultural events to unify the community.

As small businesses continue to recover after years of economic hardship, it is exciting to see the opportunities Cruise's service can provide our members and communities. Through engagement with our organization, Cruise has shown how its self-driving vehicles will benefit our businesses, customers, and employees. Expanding Cruise's ridehail service will make it easier for residents and visitors to support the local economy by bringing customers to business districts like ours, and offering another transportation option for employees, resulting in more vibrant, thriving communities.

The Chinese Chamber of Commerce hosts the largest Chinese New Year festival and parade celebration in the country, which attracts tens of thousands of visitors, which Cruise has participated in for the last three years. Both San Francisco residents and tourists exploring the city benefit from easy-to-use and safe ways to get to and from these events, and we look forward to having Cruise's citywide service support their transportation needs.

For these reasons and more, we ask that the commission approve Cruise's application to expand 24/7 services citywide as soon as possible.

Thank you in advance for your consideration.

Sincerely,

Donald Luu, President

cc:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



January 23 2023

Douglas Ito
California Public Utilities Commission
Consumer Protection and Enforcement Division
505 Van Ness Avenue
San Francisco, CA 94102-3214

RE: POTRERO DOGPATCH MERCHANTS ASSOCIATION IN SUPPORT OF RESOLUTION CRUISE ADVICE LETTER 002

Dear Director Ito:

I am writing to share that <u>Potrero Dogpatch Merchants Association</u> (PDMA) fully supports Cruise's request to expand its operations 24/7 across San Francisco. Cruise is a respected partner of our community, and we firmly believe in the company's efforts to provide transportation options that are safe, clean, accessible, and affordable for San Franciscans and visitors alike.

Our mission at PDMA is to promote and advocate for independent, locally-owned businesses while actively supporting our neighborhoods and communities. Cruise originally established its headquarters in our neighborhood in 2013, and since day one, Cruise has been a good neighbor in our community.

While its services are not currently available in the Potrero or Dogpatch neighborhoods, we welcome Cruise's expansion, as it will allow our local business owners and community members to safely get around the city whenever they need to – an undoubtedly valuable service.

Just as PDMA connects our community, we believe Cruise plays an important role in bringing people together and creating a more vibrant local economy. Its expansion will make it easier for San Francisco residents and visitors to enjoy all that our neighborhood has to offer, increasing business opportunities for our merchants and in our community.

San Francisco businesses, residents, and visitors deserve more safe, clean, accessible, and affordable transportation. We kindly ask that the commission approve Cruise's application to expand its services 24/7 citywide as soon as possible.

PDMA appreciates your time and attention to this matter.

Sincerely.

Yours sincerely,

Keith Goldstein President, PDMA



Dear Director Ito:

As a representative of <u>The Richmond Neighborhood Center</u>, I am writing to share our support for Cruise's application to expand its operations 24/7 and serve the entire city of San Francisco. We view Cruise as a valued community partner, and our organization shares Cruise's vision of a better transportation future for all.

The Richmond Neighborhood Center is a nonprofit organization dedicated to improving the quality of life in the Richmond District community through innovative youth programs at nine local schools, food security programs, and community events. For over 40 years, we have worked tirelessly to foster respect and nurture diversity in San Francisco.

As part of our work, we are committed to promoting stability for families, as well as helping them build skills and self-worth so they can reach their potential and achieve their goals. We admire Cruise's work to also give back by partnering with local organizations addressing food insecurity by delivering more than 2.3 million meals to San Franciscans in need since the onset of the pandemic.

Additionally, the Richmond is one of the neighborhoods farthest away from San Francisco's downtown. Our residents are already experiencing how Cruise's ridehail service provides a safe and sustainable transportation option to travel through the city. It's also another way residents and visitors can travel to our neighborhood and support local business owners.

Due to these reasons, I urge the commission to approve Cruise's application to expand its commercial services throughout San Francisco as soon as possible. By doing so, all city residents, visitors, and businesses can enjoy Cruise's transportation services.

Thank you for the opportunity to share our thoughts.

Sincerely,

Michelle Cusano Executive Director



January 24, 2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

I am Dr. Brad Duerstock and I'm writing in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including those with disabilities, a freedom they have not had before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. As a power wheelchair user, I am particularly excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

As one of the co-leaders of the 1<sup>st</sup> prize winner of the recent 2022 DOT Inclusive Design Challenge, I know firsthand the challenges that people with disabilities have with getting personalized transportation to go to work, run errands, and simply travel when and where they wish. Travelers with disabilities are frustrated with current modes of transportation such as busses and paratransit, which have limited routes and times of service. Uber, Lyft and other rideshare services are inaccessible to many people with disabilities.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Sincerely,

Bradley S. Duerstock, Ph.D.

Professor of Practice

Weldon School of Biomedical Engineering

School of Industrial Engineering

Dept. of Basic Medical Sciences, College of Veterinary Medicine by courtesy

Dept. of Health and Kinesiology, College of Health & Human Sciences by courtesy



1703 N. Beauregard St., Suite 420 Alexandria, VA 22311 Tel: (202) 467-5081

Fax: (703) 465-5085

January 25, 2023

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: American Council of the Blind in Support of Resolution Cruise Advice Letter 002

Dear Director Ito:

The American Council of the Blind writes to express our support for Cruise's application to expand its autonomous vehicle services to serve the city of San Francisco 24 hours a day for 7 days a week.

The American Council of the Blind is the nation's leading member-driven organization of and for blind and low-vision individuals. Founded in 1961 and comprised of 65 state and special-interest affiliate organizations, including the California Council of the Blind, ACB strives to increase the independence, security, equality of opportunity, and to improve the quality of life for all individuals who are blind and experiencing vision loss. Integral to our mission is ensuring safe and equitable access to transportation services.

Cruise's service and self-driving technology have the potential to empower people with blindness and other disabilities to live more independently and safely. For example, the company is currently developing the first fully autonomous and wheelchair-accessible vehicle, the Origin Mobility, a huge step in increasing mobility for those who cannot drive. Additionally, ACB has been working with Cruise to develop its technology, including mechanisms to request a ride from the rideshare service, find, enter and exit a vehicle upon pickup and drop-off, and request both emergency and non-emergency assistance, so that the service and vehicles are usable and accessible for blind and low-vision individuals.

The American Council of the Blind and our members are excited about the promise of truly autonomous transportation for blind and low-vision people across San Francisco and beyond, making it easier for them to live their daily lives and stay connected to their communities, including employment, education, and recreation. ACB urges the commission to approve Cruise's application to provide 24/7 service to all of San Francisco. This will increase access to equitable transportation options for the blind community and build a more accessible, affordable transportation network for the city.

Thank you for your time and consideration. If you have any questions or would like to discuss our comments further, please contact ACB's Advocacy and Outreach Specialist, Swatha Nandhakumar, either by phone at (202) 467-5081 or by email at snandhakumar@acb.org.

Sincerely,

Swatha Nandhakumar

Qualra No Mulmys

Advocacy and Outreach Specialist

American Council of the Blind

cc:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



January 24, 2023

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

RE: Response Letter Bay Area Council to Cruise Advice Letter 0002

Dear Director Ito,

On behalf of the Bay Area Council, representing over 300 major employers across the Bay Area, I am writing in support of Cruise's permit application to expand its existing commercial ride-hailing services to operate all day throughout the City of San Francisco. After over two years of successful commercial operations in a limited area of San Francisco during limited hours, now is the time to expand the benefits of Cruise's all-electric, self-driving vehicles to residents and businesses across the entire city.

Cruise was the first autonomous vehicle company to operate a commercial driverless ride-hailing service in any major U.S. city, and has driven over 700,000 driverless miles without causing a single injury or accident. Autonomous ride-hailing services hold promise of dramatically improving mobility options for California residents, particularly for seniors or physically disabled populations. Cruise's commercial vehicle service also connects San Francisco businesses to new customers by shuttling customers to storefronts or delivering goods to consumers' doorsteps.

Cruise is also on the leading edge of California's quest to decarbonize the transportation industry — which accounts for over half of all greenhouse gas emissions in the state — by offering access to fully electric vehicles to a wider population. The approval of wide-scale commercial use of Cruise's all-electric autonomous vehicles will provide a safe and equitable mobility option that will help people and goods move more efficiently around San Francisco.

For these reasons, we are proud to support Cruise and respectfully request that you approve its application to expand its services in San Francisco.

Sincerely,

**Emily Loper** 

Vice President of Public Policy

**Bay Area Council** 



January 4, 2023

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

Re: Response Letter Chamber of Progress Support to Cruise AL

Dear Director Ito:

On behalf of the Chamber of Progress, a tech industry association committed to ensuring that all Americans benefit from technological leaps, I write to express our support for Cruise's application to expand its operations in San Francisco under the CPUC Driverless AV Passenger Service Deployment program. Cruise has demonstrated a commitment to responsible operations through continued efforts to build a positive working relationship with state and local authorities to address concerns raised, and has driven hundreds of thousands of miles without any major incidents.<sup>1</sup>

The widespread commercial use of Cruise's autonomous vehicles has the potential to positively impact our communities – including improving safety, promoting sustainability, mitigating transit gaps, combating food deserts, and increasing mobility for the elderly and disabled.

## Autonomous vehicles will bring safer streets and reduce the number of accidents.

Between 2019 and 2021, traffic deaths and fatalities in the United States rose by 17.5 percent - the largest two-year increase since World War II.<sup>2</sup> Research shows that at least 90% of car crashes are caused by human error, and studies suggest that putting AVs on the road now could save hundreds of thousands of lives over the long term.

Recently, Cruise released a comprehensive Safety Report which outlines its transparent and comprehensive approach to safety.<sup>3</sup> Cruise also has worked with first responders to

https://getcruise.com/news/blog/2022/the-cruise-safety-report-advancing-our-safety-mission-through-a-transparent-and-holistic-approach/

https://www.nytimes.com/2022/02/15/briefing/vehicle-crashes-deaths-pandemic.html

 $\frac{https://getcruise.com/news/blog/2022/the-cruise-safety-report-advancing-our-safety-mission-through-a-transparent-and-holistic-approach/$ 

<sup>&</sup>lt;sup>1</sup>Dr. Louise Zhang, The Cruise Safety Report, (Nov. 2022)

<sup>&</sup>lt;sup>2</sup>David Leonhardt, Vehicle Crashes, Surging, (Feb. 2022),

<sup>&</sup>lt;sup>3</sup> Dr. Louise Zhang, Cruise Safety Report, (2022)

provide guidance on how to safely identify and interact with its AVs. Additionally, the company has on-field recovery teams to ensure passenger and road safety during congestion and other situations.

**Autonomous vehicles can positively impact the environment and promote sustainability efforts.** Through high-speed driving, braking, and re-acceleration, humans burn a lot of gas and energy while driving.<sup>4</sup> According to the Southwest Research Institute, through connectivity and automation, vehicles can reach 20% improvement in fuel efficiency.<sup>5</sup> Since autonomous vehicles are programmed to follow traffic rules and speed limits, autonomous vehicles will ultimately burn less gas and energy.

**Autonomous vehicles will help mitigate transit gaps.** Traditional transit systems have historically contributed to inequality for disadvantaged minority and disabled communities. Research shows that Black people are more likely to rely upon public transportation accounting for 60% of all public transit riders. In addition, Black and Brown people are more likely to experience commutes to work that are 60 minutes or longer, one way.

Autonomous vehicles will help to combat food deserts. Residents in low-food access areas continue to be plagued by the food desert crisis and are forced to travel far away to get to grocery stores. In some communities, AVs are delivering groceries and food via low-speed, seatless, passengerless autonomous vehicles. With this technology, residents that live outside food-rich areas have the same convenient and affordable access to fresh fruits, vegetables, milk, and meat they need to live happily and healthily.

For years Cruise has been using its zero-emission fleet of all-electric, self-driving vehicles to support communities in need. Cruise partnered with the SF-Marin Food Bank and SF New Deal to deliver 2.3M+ meals to those in need. The meal delivery effort is integral to their social impact program <a href="Cruise For Good">Cruise For Good</a>, which dedicates 1% of its fleet to serving local communities. We're confident that Cruise will continue its community-minded focus as they seek to expand to other parts of the city and state.

**Autonomous vehicles will increase mobility for the elderly and disabled.** For the blind and other people living with disabilities, safe autonomous vehicles can't arrive fast enough. 13.4 million Americans between the ages of 18 and 64 have self-reported travel limiting disabilities.<sup>6</sup>

<sup>&</sup>lt;sup>4</sup>Ashleigh Rose-Harman, *The Environmental Benefits of Driverless Cars*, Greener Ideal, (Nov. 2021), https://greenerideal.com/news/vehicles/driverless-cars-environmental-benefits/.

<sup>&</sup>lt;sup>5</sup>SwRI Achieves 20% Improvement in Vehicle Fuel Efficiency with Connectivity, Automαtion, Southwest Research Institute, (Nov. 2021)

https://www.swri.org/press-release/vehicle-fuel-efficiency-improvement-connectivity-automation-arpa-e-nextcar.

<sup>&</sup>lt;sup>6</sup> Travel Patterns of American Adults with Disabilities, U.S. Department of Transportation, Bureau of Transportation Statistics (Jan. 2022) <a href="https://www.bts.gov/travel-patterns-with-disabilities">https://www.bts.gov/travel-patterns-with-disabilities</a>

For these reasons, we're proud to support Cruise's application and respectfully ask that you approve its application to expand its services in San Francisco. Thank you for your consideration.

Sincerely,

Jamie Pascal

**Director of Civic Innovation Policy** 

**Chamber of Progress** 

cc: Alice Reynolds, President, CPUC

Cliff Rechtschaffen, Commissioner, CPUC Genevieve Shiroma, Commissioner, CPUC

Darcie Houck, Commissioner, CPUC

John Reynolds, Commissioner, CPUC

Christine Hironaka, Deputy Cabinet Secretary, Governor's Office

Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

RE: THE HARKIN INSTITUTE IN SUPPORT OF CRUISE ADVICE LETTER 002

# Dear Director Ito:

I am writing in support of Advice Letter 002 to approve Cruise's application to provide their services for all of San Francisco at any time. Cruise's mission to provide a safe, clean, and accessible transportation option for all aligns with The Harkin Institute's policy priorities and advances Senator Harkin's greatest legislative legacy; providing access to all aspects of our society to people with disabilities. A legacy that was codified in the Americans with Disabilities Act and that we carry forward today through the work of The Harkin Institute.

The Harkin Institute for Public Policy & Citizen Engagement was founded in 2013 at Drake University. We serve as a venue and catalyst for dynamic non-partisan research, learning, and outreach to promote understanding of the policy issues to which Senator Tom Harkin devoted his career; including people with disabilities, wellness and nutrition, labor and employment, and retirement security. Our disability policy arm primarily focuses on advancing opportunities for people with disabilities to access competitive, integrated employment. Access to accessible transportation is vital to positive employment outcomes.

In the United States, <u>26 percent of adults</u> have some type of disability, and about 14 percent of adults with a mobility disability have serious difficulty walking or climbing stairs. Most available transportation services are not designed with disabled people in mind, adding significant barriers to everyday tasks like running errands, exploring the city, going to the doctor, or getting to and from work. Cruise's self-driving fleet will help some of those living with disabilities overcome existing transportation barriers and live fuller lives.

Cruise's commitment to providing an accessible rideshare service can be seen in the design of their vehicles and mobile app. Cruise is developing the first fully-autonomous and wheelchair-accessible vehicle, the Origin Mobility. Additionally, the company is working with organizations and people with disabilities to actively test accessibility features in the Origin Mobility and mobile app, ensuring its services are as inclusive as possible.





For these reasons, I encourage the commission to approve Cruise's request to expand its transportation services to all of San Francisco.

I appreciate your time and consideration.

Best,

**Daniel Van Sant** 

Director of Disability Policy

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The Harkin Institute for Public Policy & Civic Engagement

CC:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

Douglas Ito. Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

My name is Matt Ater and I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including some with disabilities, a freedom they haven't experienced before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. I am also excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Thank you,

Matt Ater

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Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Dear Director Ito:

My name is Andre Johnson and I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including some with disabilities, a freedom they haven't experienced before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. I am also excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

[What does transportation look like for you/family/friends today, why are you frustrated?] The transportation outlook in the city of Chicago is complicated. We have some WAV options but they are managed poorly and there are not enough of them on demand for active people with disabilities. I welcome more options providing more freedom of movement for people like myself who rely on WAV transportation to do everything.

# [How would you or someone you know benefit from an accessible robotaxi service like Cruise?]

The benefit of robotaxi's in Chicago would provide an additional option to passengers that need reliability of transit options that will allow freedom of movement. This will empower our community to enjoy the city, further our education with no fear of missing class, return to employment with ease and much more. The more options we have the better.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

Thank you, Andre

CC:

Alice Reynolds, President, CPUC
Karen Douglas, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office



January 25, 2023

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102 Submitted via Email: <u>AVPrograms@cpuc.ca.gov</u>

Submitted via Email. Avi Tograms(@cpac.ca.go

Dear Director Ito,

The Autonomous Vehicle Industry Association ("AVIA") writes to express support for Cruise LLC's ("Cruise") application, pursuant to Advice Letter 0002 ("Advice Letter"), for a service expansion of its Driverless Deployment permit issued under the Public Utilities Commission's ("Commission") Phase 1 Driverless Autonomous Vehicle ("AV") Deployment program.

As background, AVIA is comprised of the world's leading technology, ridesharing, trucking, and automotive companies. Our mission is to realize the benefits of autonomous vehicles (i.e., SAE Levels 4- and 5-capable vehicles) and support the safe and expeditious deployment of these technologies. We have been pleased to be a contributing participant to the Commission's efforts to develop a framework for AVs and appreciate the opportunity to engage with the Commission on this Advice Letter.

AVs have tremendous safety, mobility, and environmental benefits, holding the potential to save lives, change the way we move goods and people, and contribute to critical sustainability goals. The National Highway Traffic Safety Administration ("NHTSA") estimates that nearly 32,000 Americans died in traffic crashes within the first nine months of 2022, after nearly 43,000 traffic deaths occurred in 2021. These numbers represent a 16-year high and an 11% increase in fatalities from 2020, which is the largest annual percentage increase in the nearly 50 years that NHTSA has maintained these statistics. The U.S. Department of Transportation has also reiterated that the overwhelming majority of these fatalities involve at least one human behavioral issue as a contributing factor. For example, one person is killed every 52 minutes due to drunk-driving. The ongoing tragedy on our roadways underscores the need to support AV deployment. AVs have the potential to reduce fatal traffic crashes because, unlike human drivers, AVs will never drive drunk, drowsy, or distracted—all major contributors to roadway deaths. Moreover, California is home to millions of individuals—including seniors and those with visual impairments—who stand to greatly benefit from the increased safety and mobility that widespread AV deployment will bring. In addition to offering safety and mobility benefits, autonomous driving technology can also help reduce traffic congestion, improve environmental quality, and advance transportation efficiency.



Approving applications for service expansions of Phase I Driverless Autonomous Vehicle Deployment Program permits that satisfy all regulatory requirements is a critical step toward bringing more benefits of AVs to the public. To advance the public's interest, we encourage the Commission to give Advice Letter 0002 all due consideration. AVIA appreciates the opportunity to support Advice Letter 0002, and we encourage the Commission to act favorably on any permit expansion application that satisfies the agency's requirements.

Respectfully submitted,

Ariel S. Wolf General Counsel

Autonomous Vehicle Industry Association 600 Massachusetts Avenue NW

Washington, D.C. 20001

Tel: 202.344.4013

Email: ASWolf@venable.com



NorCal Spinal Cord Injury Foundation 696 North Santa Cruz Ave. Los Gatos, CA 95030 (408) 458-9863 e-mail: info@norcalsci.org https://norcalsci.org A 501(c)(3) non-profit foundation EIN 82-2423561

Douglas Ito, Director Consumer Protection and Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102-3214

December 30, 2022

Dear Director Ito:

I am reaching out to you on behalf of the <u>Northern California Spinal Cord Injury Foundation</u> (NorCal SCI) to share our support for Cruise's application to expand its operations to serve the entire city of San Francisco 24/7. Cruise has partnered with us to understand and address our community's transportation challenges, and has become an important partner for us in San Francisco. We support their efforts to provide accessible, clean, and affordable transportation options for people with disabilities.

NorCal SCI's mission is to provide information, resources, and programs that enable people in Northern California who are affected by or living with a spinal cord injury and/or disorder to thrive.

According to the Centers for Disease Control and Prevention, one in four American adults live with a disability, and approximately 5.7 million people use wheelchairs. In many areas, employment opportunities and the ability to live independently depend on vehicle ownership and being able to drive, which can result in significant barriers for people with disabilities. Public transportation options are often limited and inconvenient, and most current transportation network companies and their services are not designed with people with disabilities in mind.

Self-driving technology, and Cruise specifically, has the potential to empower people with disabilities to participate more fully in society. By creating new transportation options for Americans with disabilities, vehicle options like the Cruise Origin, will help improve mobility and support the development of a wheelchair-accessible Origin for Mobility. Cruise is helping to provide greater safety and independence to people with disabilities and some seniors by making it easier for them to commute, run errands, go to important events and appointments, and stay further connected.

Our organization urges the commission to approve Cruise's application to provide 24/7 service to the entire city. By doing so, Cruise will increase access to equitable transportation options for people and communities with disabilities, and contribute to a more affordable, accessible, sustainable transportation network for the city as a whole.

Thank you in advance for your consideration.

Sincerely,

Nick Struthers, co-founder and President of NorCal SCI

CC:

Alice Reynolds, President, CPUC
Cliff Rechtschaffen, Commissioner, CPUC
Genevieve Shiroma, Commissioner, CPUC
Darcie Houck, Commissioner, CPUC
John Reynolds, Commissioner, CPUC
Christine Hironaka, Deputy Cabinet Secretary, Governor's Office
Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

Douglas Ito, Director Consumer Protection & Enforcement Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

## Dear Director Ito:

My name is Mike Williston and I'm writing to you in support of Cruise's application to expand its services in San Francisco under the CPUC's Driverless AV Passenger Service Deployment program.

I believe having access to fully driverless vehicles will offer San Francisco residents, including some with disabilities, a freedom they haven't experienced before. With this proposed expansion, the community will be able to take advantage of these benefits immediately. I am also excited that Cruise is working with General Motors to develop the first fully-autonomous wheelchair-accessible vehicle, the Origin Mobility.

Transportation is very challenging for my family especially when someone has a disability such as being in a wheelchair. It is challenging and takes a lot of time and planning for everyone to figure out ways to do what people take for granted: transportation.

Cruise's self-driving car makes it accessible for people in wheelchairs to get around and takes the pressure off of not only the person in the wheelchair but also their loved ones. It is freedom and what America was built on which is why we really hope to see more self-driving cars to make transportation more accessible.

I urge the commission to vote to approve Cruise's citywide expansion so they can advance their vision for providing a safe, accessible and dignified transportation experience to all.

July 123123

Thank you, Mike Williston

CC:

Alice Reynolds, President, CPUC Karen Douglas, Commissioner, CPUC Genevieve Shiroma, Commissioner, CPUC Darcie Houck, Commissioner, CPUC John Reynolds, Commissioner, CPUC Christine Hironaka, Deputy Cabinet Secreta

Christine Hironaka, Deputy Cabinet Secretary, Governor's Office Mark Tollefson, Deputy Cabinet Secretary, Governor's Office

# Additional Talking Points:

 Sixty million Americans have a disability, and nearly 6 million Americans use wheelchairs. Self-driving vehicle technology like Cruise's can play a huge role in empowering people with disabilities to participate fully in society.